



# **EXPERTISE RESOURCE ASSOCIATION** (211/85)

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## **ERA 2021 Annual Report**

### **1.0 INTRODUCTION**

This report is prepared for the upcoming 31<sup>st</sup> Annual General Meeting (AGM) scheduled on 11<sup>th</sup>, June, 2022 (Saturday). It highlights the major activities and events that took place in 2021. Details are found in point 3.0.

### **2.0 ERA ORGANIZATION AND MANAGEMENT**

#### **2.1 Membership**

We recruited 9 new members in 2021. As at end of March 2022, we have a total of 513 members.

Summary of last 7 years recruitment is as follows:

2022 = 3 (as of March 2022)

2021 = 12

2020 = 15

2019 = 22

2018 = 7

2017 = 73

2016 = 84

2015 = 64

#### **2.2 ERA Board of Directors Meetings (BOD 2021-2024)**

Since the last AGM on 26<sup>th</sup> June 2021, the new Management Committee met three (3) times in 2021 and two (2) times in 2022 until end of March as followed:

26 <sup>th</sup> Jun, 2021	- 2021 AGM (with election)
10 <sup>th</sup> , Jul, 2021	- 1 <sup>st</sup> Board Meeting (BOD 2021-2024)
11 <sup>th</sup> Sep, 2021	- 2 <sup>nd</sup> Board Meeting (BOD 2021-2024)
13 <sup>th</sup> Nov, 2021	- 3 <sup>rd</sup> Board Meeting (BOD 2021-2024)
22 <sup>nd</sup> Jan, 2022	- 4 <sup>th</sup> Board Meeting (BOD 2021-2024)
19 <sup>th</sup> Mar, 2022	- 5 <sup>th</sup> Board Meeting (BOD 2021-2024)

### 2.3 ERA Office Bearers/Board Members (2021/2024):

<b>Position</b>	<b>Name</b>
<b>ERA Advisors</b>	Tan Sri Dato' Dr. Soong Siew Hoong
	Dato' Dr Ong Eng Long
	Datin Paduka Yong Dai Ying
<b>Immediate Past President</b>	Mr. Roger Lye Fook Keong
<b>1) President</b>	Mr. Wong Lian Kee
<b>2) Acting Vice President</b>	Ms. Ng Su Fun (Appointed on 11-Sep-2021)
<b>3) Acting Hon Secretary</b>	Mr. Koh Beng Hock (Appointed 11-Sep-2021)
<b>4) Acting Assistant Hon Secretary</b>	Ms. Moong Kin Ying (Appointed 11-Sep-2021)
<b>5) Hon Treasurer</b>	Ms. Toh Bee Ling
<b>6) Hon Assistant Treasurer</b>	Mr. Chen Kok Song
<b>7) Committee Members</b>	Mr. Soo Cheong Futt
	Mr. Andy Oh Ah Hock
	Mr. Bernard Hay Kim Lee
	Ir. Yong Kee Chiang
	Ms. Esther Ong Hui Chuen
	Mr. Kam Yew Wai
	Mr. Ong Song Howe (Appointed 11-Sep-2021)
<b>8) Committee members (Associated Category)</b>	Datuk Lim Hong Yeu
	Mr. Yong Chee Soon
	Mr. Wong Diing Shiang
<b>Trustees</b>	Dato' Dr Ong Eng Long
	Datin Paduka Yong Dai Ying
<b>Internal Auditor</b>	Mr. Tan Teik Ching
	Mr. Wong Cheong Yee (Resigned 18-Sept 2021)
<b>Sub-Committee Lead</b>	
<b>a) Membership/Secretarial</b>	Mr. Wong Lian Kee
<b>b) Building Fund</b>	Mr. Wong Lian Kee
<b>c) Digitalisation</b>	Mr. Wong Lian Kee
<b>d) Training &amp; Consultancy</b>	Mr. Ong Song Howe
<b>e) International Engagement &amp; SME</b>	Ms. Ng Su Fun
<b>f) Compliance</b>	Mr. Soo Cheong Futt
<b>g) Publication</b>	Mr. Lim Liang Teck (Resigned 19.03.2022)
<b>h) Factory, Institutions &amp; Field Trips</b>	Mr. Andy Oh Ah Hock
<b>i) Legal Advisory Services</b>	Ms Esther Ong Hui Chuen
<b>j) Business Opportunities Networking</b>	Mr. Bernard Hay Kim Lee

- a) Vice President
  - Ms Ruby Siah Shiew Keng resigned on 30<sup>th</sup> July 2021 due to business commitment. Ng Su Fun was appointed as acting Vice President in 11<sup>th</sup> Sept 2021 board meeting. She accepted the position and started to attend board meeting on 13<sup>th</sup> Nov 2021.
- b) Hon. Secretary
  - Mr Michael Ng Keat Sun resigned on 9<sup>th</sup> July 2021 due to personal commitment.
  - Mr. Tan Chee Seang resigned on 25<sup>th</sup> August 2021 due to personal commitment
  - Mr Koh Beng Hock was appointed in as acting Hon. Secretary in 11<sup>th</sup> Sept 2021 board meeting. He accepted the position and started to attend board meeting on 13<sup>th</sup> Nov 2021.
- c) Asst. Hon. Secretary
  - Mr. Jeffrey Bok Ah Kow resigned on 25<sup>th</sup> August 2021 due to work commitments.
  - Ms Moong Kin Ying was appointed as acting Assistant Hon. Secretary in 11<sup>th</sup> Sept 2021 board meeting. She accepted the position and started to attend board meeting on 22<sup>nd</sup> Jan 2022.
- d) Auditor
  - Wong Cheong Yee resigned as internal auditor on 18<sup>th</sup> Sept 2021. No replacement for this auditor so far.
- e) Committee Members
  - Prame Kumar VNP Nair resigned from the Training and Consultancy committee lead role on 14<sup>th</sup> August 2021 due to personal health reason. Mr Ong Song Howe was appointed as the new Training and Consultancy committee lead in 11<sup>th</sup> Sept 2021 board meeting. He accepted the position and joined board meeting on 13<sup>th</sup> Nov 2021.

## **2.4 ERA Trust Fund**

Contributions to the ERA Trust Fund stands at RM17,780.00 as of 31 March, 2022. No contribution received in 2021. However, another contribution by Mdm. Pamela Goh Guit Keau of RM1,000.00 was received on 13<sup>th</sup> Jan, 2022.

## **3.0 MAJOR ACTIVITIES IN YEAR 2021/2022**

The following are the major activities and events conducted in year 2021/2022:

### **3.1 Building Fund Subcommittee Report**

The Building Fund Subcommittee members comprise of Dato' Andrew Goh, Datuk Lim Hong Yeu, Ts Ir. Choo Kok Beng, Mr. Woo Ah Keong and Mr. Yu Keng Seng.

The first online Zoom Meeting of the Building Fund Subcommittee was held on 21st Jan 2022. Various ideas were brainstormed. The President LK Wong met with Dato' Andrew Goh on 9th April 2022 and later met with Ts Ir. Choo Kok Beng and Mr. Yu Keng Seng on 13th April 2022 to further brainstorm the activities to be organized for fund raising.

### 3.2 Industrial Engagement & SME Subcommittee (IMSME) Report

Under both IMESE and TACT subcommittee, the following webinars were successfully organized in 2021 and 2022 for our ERA members. Many webinars were organized by ERA and interesting topics were shared by our own members. Special thanks to all those members (Name listed below) for their great contributions. However, some of the webinars were jointly organized with other external organizations.

Date	Topic	Jointly organized with
17 Jul 2021	<b>How to Build an Authentic &amp; Powerful Personal Brand</b> by Lai Chee Seng	
21 Aug 2021	<b>Nothing Will Work, Unless You Do</b> by Shen Choo	
5 Sept 2021	<b>Joy &amp; Benefits of Hiking</b> by Ir. AK Woo	
25 Sep 2021	<b>Hug Yourself</b> by Ruby Siah, Dr. Aly & Dr. Ingky	
29 Sep 2021	<b>Covid-19 Experience Sharing</b> by Dr Wong Diing Sheng	
4 Oct 2021	<b>Cyber-Attack Prevention for Consumers and Enterprises</b>	MASSA, MyAIRA & MAJECA
13 Oct 2021	<b>Opportunities in the Drone Industry</b>	MASSA, MyAIRA & MAJECA
25 Nov 2021	<b>How AI &amp; Robotics Impacts Your Life</b>	MASSA, MyAIRA, MAJECA & SHRDC
28 Jan 2022	<b>Special voluntary Disclosure &amp; Amnesty Program 2022</b> , by Lawrence Tan Koon Peng	
6 Apr 2022	<b>Laos – Multi-Modal Transport Hub for ASEAN under RECP &amp; the Laos-China Railway</b>	MASSA, MBCL & Embassy of Malaysia in Lao PDR

### 3.3 Training & Consultancy Subcommittee (TACT) Report

A Memorandum of Understanding (MOU) was signed with New Era University College (NEUC) in January 2022 for training collaborations. The purpose of this MOU is for both ERA and NUCC to develop and carry out collaborative activities, which include but not limited to training, seminars, webinars, workshop, advisory and consultation.

A training program namely “Khusus Penyelaras Keselamatan dan Kesihatan” was approved by Jabatan Keselamatan dan Kesihatan Pekerjaan Malaysia. This is Course is registered under NEUC’s subsidiary New Era Edu Sdn Bhd. One training class was conducted in February 2022 by Prame Kumar.

“Strategy Innovative Leadership” was another HRDF Claimable training program approved by Pembangunan Sumber Manusia Berhad (PSMB) under the name of Kluang Chinese Chamber of Commerce & Industry. This training program is expected to start in June 2022.

### 3.4 Digitalisation Report

- Created the Instagram profile (14 followers & engagement rate of 7.74%)
- Maintain the Facebook page (113 likes & 2867 organic reach)
- Updated ERA website, uploaded newsletters and updated BOD professional profile onto ERA website

- Designed webinar posters, advertisers' products/services banners and video conference background banner for Board Members
- Uploaded advertisers' products/ services banners to Facebook page, Instagram profile
- Statistics shows that on average there are 130 visits and 270 page views to our ERA website per month
- Uploaded ERA Member Register to Lark Cloud Storage for safekeeping and for online updating of members' details.

### **3.5 Compliance Sub-Committee Report**

The ERA Board 2021-2024 in its First Board Meeting held on July 10<sup>th</sup>, 2021, established the Compliance Sub-Committee with the role of oversight of compliance aspects of processes / procedures, rules and internal policies that have been established within ERA.

The Terms of Reference (TOR) for the Compliance Sub-Committee was deliberated and approved in the Second Board Meeting held on September 11<sup>th</sup>, 2021. The TOR setups guidelines and implementation procedures with the following objectives:

- a) to upkeep the association image of ERA as a professional NGO
- b) to prevent unintentional and intentional non-compliance
- c) to resolve and improve compliance and efficiency

The Hon Secretary had sent the TOR to the "ERA Members Sharing" and ERA Activities & Events" WhatsApp Chat Groups on September 27<sup>th</sup>, 2021. A copy of the TOR had also been uploaded to the ERA Website. Subsequently, several reminders have also been sent out.

Generally, compliance to the rules has been well followed. Over a half-year period since September 2021, only a very small number (less than 4% of more than 200 chat group members) breached the rule that 'Advertisement in the ERA Members Sharing Group is disallowed'.

### **3.6 Factory, Institution and Field Trip Subcommittee Report**

Due to the number of Covid-19 cases was still high in this pandemic from 2021 until March 2022, most factories and institutions are not open for visitors. Hence, no group trip was organized in this period. The sub-committee will announce and update trip plan once Covid-19 cases drop and factories/institutions start to open for group visits.

### **3.7 Publication Subcommittee Report**

January-June 2021 ERA newsletter was successfully published and distributed out in Sept 2021.

July-December 2021 ERA newsletter was completed and get distributed out in late March 2022. Thanks to the whole ERA Editorial Board for this great effort. This Jul-Dec 2021 issue is the last hardcopy newsletter. In supporting the sustainability and greener earth, we will issue soft-copy only newsletters in the future.

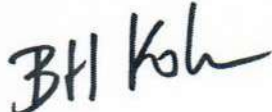
### **3.8 Business Opportunity Networking Subcommittee (BON) Report**

Due to covid-19 SOP restriction in 2021, nothing much was done.

3.9 Beside the above update from all sub-committee, ERA Board held a Virtual 96<sup>th</sup> Birthday Celebration for our Founding Advisor Tan Sri Dato' Dr. Soong Siew Hoong on 9<sup>th</sup> December 2021. The virtual celebration was something unique and different from the previous years. Most of the Board members attended and it was much fun and was also entertaining. We had many good moments with Tan Sri and he looked very cheerful. We wished Tan Sri good health and longevity.

**4.0 THANKS AND APPRECIATION FROM THE BOARD**

The President and Exco Members of ERA would like to record our sincere appreciation and gratitude to all members, various associate organizations, well-wishers and participants for their kind support and co-operation.



Prepared by: .....

**KOH BENG HOCK**  
Acting Honorary Secretary  
May 2022



Confirmed by: .....

**WONG LIAN KEE**  
President  
May 2022